

backstitch

HOLMES
MURPHY **Lookbook**

March 2019

Reach All Team Members, On Every Device



Why virtual #healthcare is an essential part of self-funding: <https://t.co/WuoODRROkKB> #insurance #riskmanagement holmesmurphyins via

introducing young women to commercial real estate careers Business Record via

Sportswriter, Author and Humorist Joe Posnanski Headlines KVC Hero Luncheon PR Web ... via

HOLMES MURPHY

#OSHA to take another look at #healthcare, emergency response: <https://t.co/0iTCuC3FRF> holmesmurphyins via

How do benefits pros walk the line between keeping consumers informed about #healthcare cost... holmesmurphyins via

The U.S. is Facing an #EpiPen Shortage: <https://t.co/HL6fSWr1wA> #healthcare holmesmurphyins via

Pedestrian Deaths Increase in Wisconsin: <https://t.co/n4UAY01hqv> #riskmanagement holmesmurphyins via

Join us for a #free #webinar on May 31 to cover the good, bad & ugly of contracts! <https://t.co/sfCEHbyOiv> holmesmurphyins via

Vermont law could allow state to import cheaper Canadian drugs: <https://t.co/YWafJIZEIo> #healthcare... holmesmurphyins via

Upcoming Inspections Target Hours of Service Compliance

CMS unveils new #rural #healthcare strategy:

Top 10 Causes and Direct Costs of U.S. Workplace Injuries involving more than five

1. Overhead work involving more than five

2. Falls on same level



Craft *Better* Employee Content

The screenshot shows a web browser window with the URL `studio.backstt.ch`. The page header is teal and features the 'What up Holmes' logo on the left and the 'Holmes Murphy' logo on the right. Below the header is a dark sidebar with three tabs: 'CLIPS', 'ASSETS', and 'TOOLS'. The 'TOOLS' tab is active, displaying a list of seven tools with corresponding icons: Button Creator, Poll Builder, Post Summary, Translate Language, Feedback Tracker, PDF Version, and Share to Twitter. The main content area displays a rich text editor with a toolbar containing icons for bold, italic, underline, list, link, text color, background color, image, video, and link. Below the editor, two images are shown: the top one is a purple-tinted image of a man's face with the text 'What up HOLMES?' overlaid, and the bottom one is a teal-tinted image of a person's legs and a dog. Below the images, the text reads: 'Home - Holmes Murphy', 'Healthcare Ankle Bitters: How startups and disruptors are nipping at the heels of health insurance giants', and 'Event Schedule WEBINAR You can attend the webinar from any computer or mobile'. A red circular confirmation button with a white checkmark is located in the bottom right corner.

Automated Translation, Summaries and More

SH studio.backstitch.ch

Holmes Murphy and Property Protect Partner to Offer New Insurance Holmes Murphy

CLIPS ASSETS TOOLS

- Button Creator
- Poll Builder
- Post Summary
- Translate Language
- Feedback Tracker
- PDF Version
- Share to Twitter

Post Summary

Post Summary

Summary Length

Next, hosts paste their bookings calendar URL into the Property Protect platform, so they can create policies for each new guest based on the length of their stay (new bookings are added automatically). Property Protect recently launched in all 50 states to offer rental owners who advertise on Airbnb, VRBO and other vacation rental platforms coverage from potential property damages caused by short term rental guests.

CANCEL INSERT

program for short term
with Holmes Murphy, an
property casualty products.
for rental owners who
forms coverage from
guests.

short-term renters and
There's a real need for
Yanov, founder of
followed my vision to come
grow in popularity,
to ensure they're
n."

ndly and developed an
age digitally. First, hosts
alendar URL into the
each new guest based
atically). Finally, hosts
a! All future bookings are
5 minutes. Transactions
els or changes the length
accordingly. Users won't

pay for any nights that don't have bookings.

"I am excited to launch this project with Property Protect," said Reed McManigal, Account Executive at Holmes Murphy. "This is an innovative and thoughtful insurance solution that will provide hosts nationwide with coverage when the unpredictable happens. Our product also offers a low deductible, giving property owners financial comfort when renting out their properties."

At just \$4 a night, Property Protect offers owners and managers an affordable

Conduct One-Click Surveys and Polls

SH studio.backst.it.ch

hb Holmes Murphy and Property Protect Partner to Offer New Insurance Holmes Murphy

CLIPS ASSETS TOOLS

Button Creator

Poll Builder

Post Summary

Translate Language

Feedback Tracker

PDF Version

Share to Twitter

Poll Builder

Are you familiar with our new partnerships? ● #000000

Yes! I am so excited ● #66ff33

No. I'd love to learn more ● #ff0000

Response ● #66ff33

Response ● #66ff33

ADD RESPONSE CANCEL INSERT

program for short term
with Holmes Murphy, an
property casualty products.
for rental owners who
forms coverage from
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At just \$4 a night, Property Protect offers owners and managers an affordable

Draft and Distribute Internal Newsletters

The screenshot shows a web editor interface for 'What up Holmes' on a browser. The browser address bar shows 'studio.backstt.ch'. The page header includes the 'What up Holmes' logo and the 'Holmes Murphy' logo. A left sidebar contains navigation options: CLIPS, ASSETS, NEW MONITOR, Employee Benefits, Gluten Free Recipes, Holmes Murphy, My Benefits, My Favorites, and My Inbox. A central panel displays a draft article with the following fields: Style (GRID), Lead Image (with a 'Drag & drop a photo or click to upload.' prompt), Source (Strictly Business Magazine | Omaha • Strictly Business | Omaha), Title (Holmes Murphy Expands Main Street Program), Short Text (Holmes Murphy Expands Main Street Program), and Read More (Read More). A 'SAVE STYLE' button is at the bottom of this panel. A large white modal window is overlaid on the article, displaying the Holmes Murphy logo and the article content: 'Strictly Business Magazine | Omaha • Strictly Business | Omaha', 'Holmes Murphy Expands Main Street Program', and 'Holmes Murphy Expands Main Street Program Omaha, Nebraska – April 20, 2018 – Holmes Murphy (www.holmesmurphy.com) recently expanded Main Street, a captive insurance subsidiary built to give small businesses the same buying power as big corp...'. A 'Read More' button is centered below the text. At the bottom of the modal are 'READ ARTICLE', 'CANCEL', and 'INSERT' buttons. A bottom navigation bar shows 'Home - Holmes Murphy', 'Healthcare Ankle Biters: How startups and disruptors are nipping at the heels of health insurance giants', and 'Event Schedule WEBINAR You can attend the webinar from any computer or mobile'. A red checkmark icon is in the bottom right corner.

Publish to New & Existing Channels

SH studio.backstt.ch

Holmes Murphy

Outlook

Send your post via your Outlook 365 account to your contacts.

[AUTHORIZE](#)

[Learn More](#)

[CLOSE](#)

Healthcare Ankle Biters: How startups and disruptors are nipping at the heels of health insurance giants

Event Schedule WEBINAR You can attend the webinar from any computer or mobile device! May 31, 2018 2:00-2:30 p.m. CT With record healthcare price inflation comes a slew of startups with new solutions to curb costs. Some of these solutio...

[Read More](#)

SH studio.backstt.ch

What up Holmes

Draft

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- EB [Employee Benefits News]
- GF [Gluten Free Recipes]
- HM [Holmes Murphy News]
- MB [My Benefits]
- PC [Property Casualty]

Healthcare Ankle Biters: How startups and disruptors are nipping at the heels of health insurance giants

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[Read More](#)

Securely Authenticate All Employees



HOLMES MURPHY.

Employee ID

Last Name

Password

Sign up



HOLMES MURPHY.

Employee Opt-In Agreement

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore.


Starts **Apr 4, 2016 12:00 PM**

Fri Apr 1	9	45
Sat Apr 2	10	50
Sun Apr 3	11	55 AM
Today	12	00 PM
Tue Apr 5	1	05
Wed Apr 6	2	10
Thu Apr 7	3	15

Time Zone Chicago >

Ends 1:00 PM

Start Shift



HOLMES MURPHY.

Employee Opt-In Agreement

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

X John M. Smith

I Agree

ARS 78%

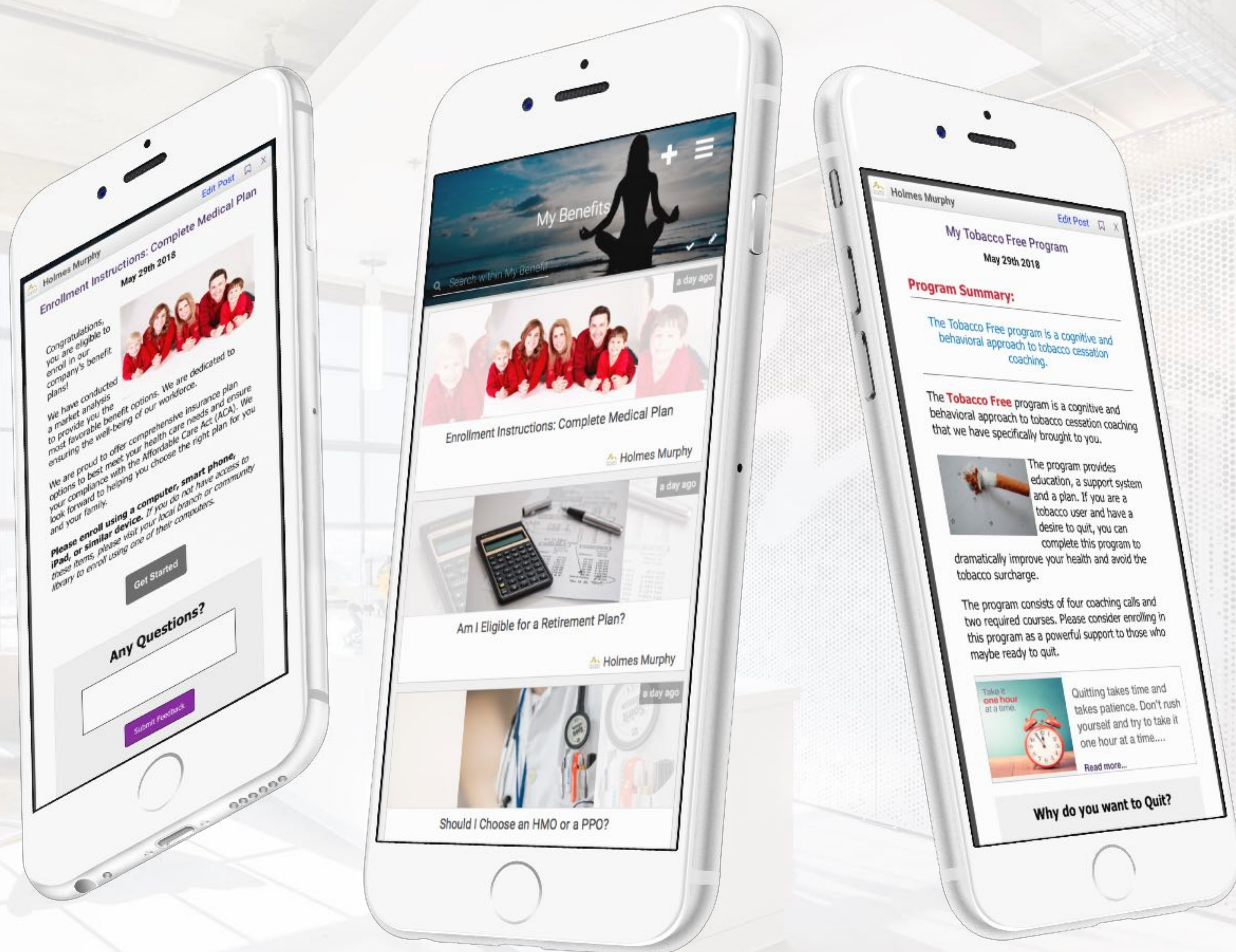
20:35

Sunday 28 October

 **Holmes Murphy** now
Open Enrollment for 2019 benefits begins tomorrow, October 29, and will end on November 18, 2018.
slide to view



Access Materials in the Field



Enrollment Instructions: Complete Medical Plan

May 29th 2018

Congratulations, you are eligible to enroll in our company's benefit plans!

We have conducted a market analysis to provide you the most favorable benefit options. We are dedicated to ensuring the well-being of our workforce.

We are proud to offer comprehensive insurance plan options to best meet your health care needs and ensure your compliance with the Affordable Care Act (ACA). We look forward to helping you choose the right plan for you and your family.

Please enroll using a computer, smart phone, ipad, or similar device. If you do not have access to these items, please visit your local branch or community library to enroll using one of their computers.

Get Started

Any Questions?

Submit Feedback

My Benefits

Search within My Benefits



Enrollment Instructions: Complete Medical Plan

Holmes Murphy



Am I Eligible for a Retirement Plan?

Holmes Murphy



Should I Choose an HMO or a PPO?

My Tobacco Free Program

May 29th 2018

Program Summary:

The Tobacco Free program is a cognitive and behavioral approach to tobacco cessation coaching.

The **Tobacco Free** program is a cognitive and behavioral approach to tobacco cessation coaching that we have specifically brought to you.



The program provides education, a support system and a plan. If you are a tobacco user and have a desire to quit, you can complete this program to dramatically improve your health and avoid the tobacco surcharge.

The program consists of four coaching calls and two required courses. Please consider enrolling in this program as a powerful support to those who maybe ready to quit.



Quitting takes time and takes patience. Don't rush yourself and try to take it one hour at a time....
Read more...

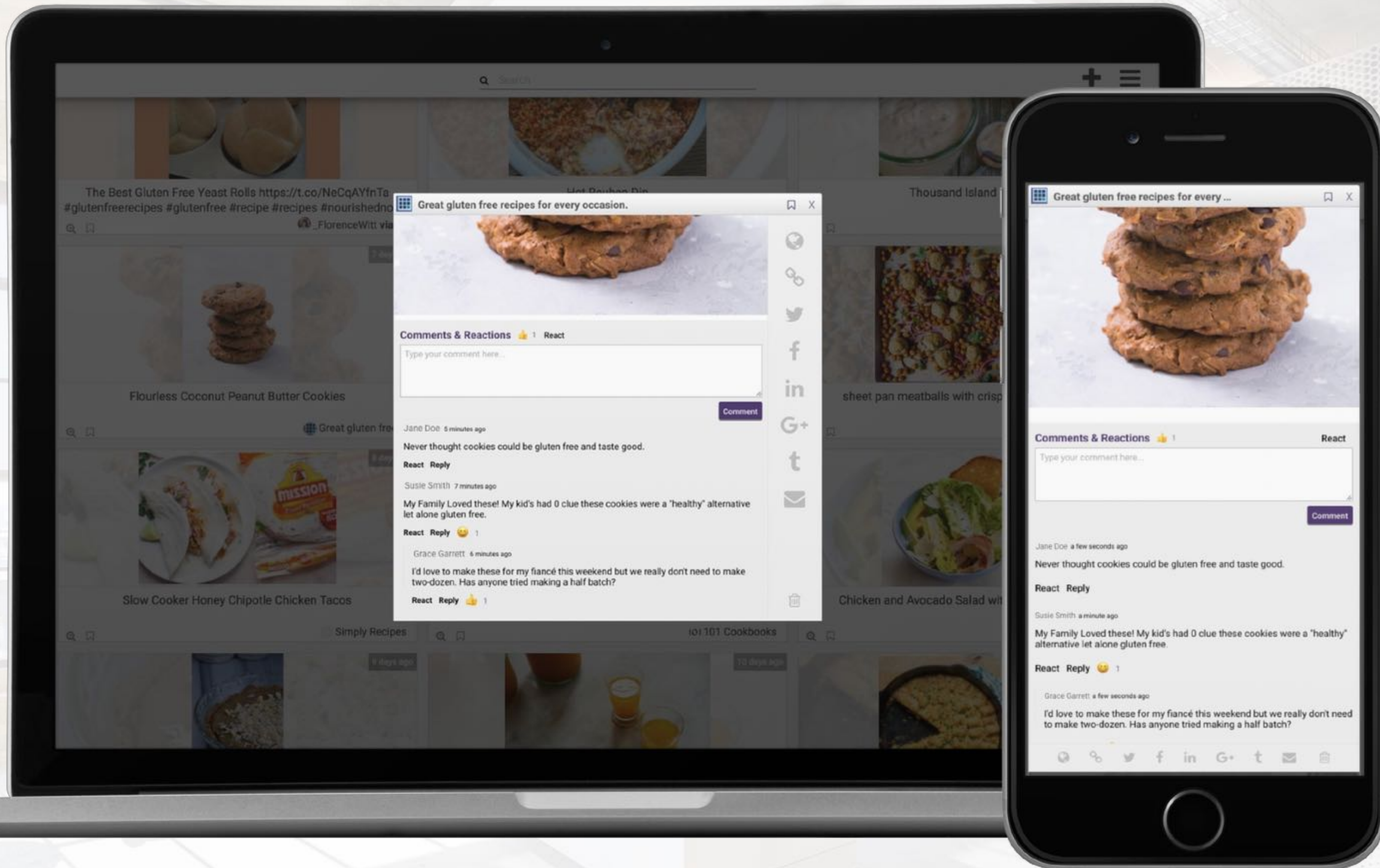
Why do you want to Quit?

Monitor Industry and Competitive News

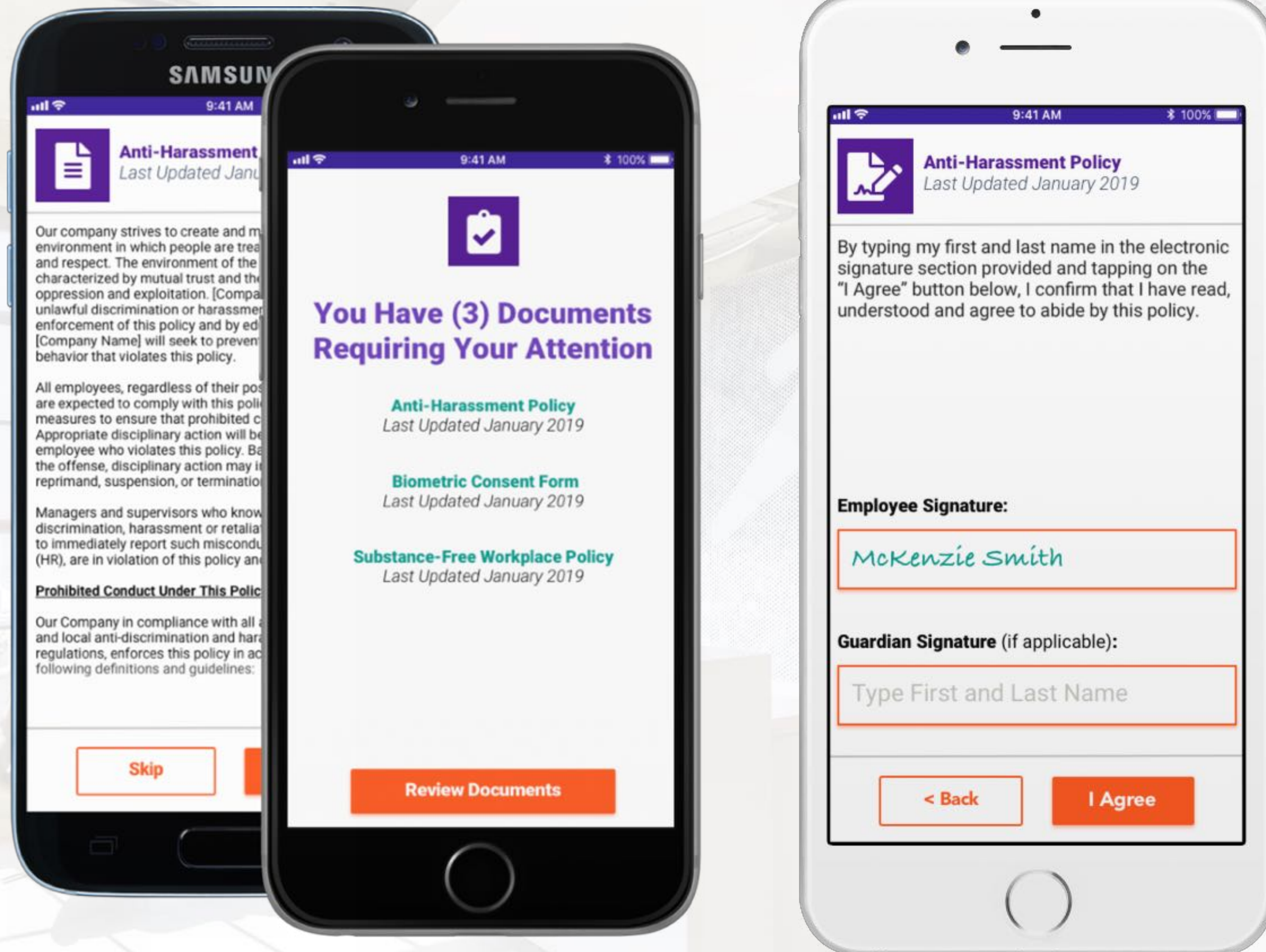
The screenshot displays a news feed from the Holmes Murphy website. The browser address bar shows 'demo.backstitch.ch'. The feed includes several articles:

- Entries now being accepted for NU's Excellence in Workers' Comp Award** (Sponsored by Sedgwick, Presented by National Underwriter Property & Casualty and WCI). Source: PropertyCasualty360 via News - Insurance ...
- Burand's State of the P/C Insurance Industry 2018: Pricing Cycle Effects on Agents**. Source: News - Insurance ...
- AIG Expands Presence in Pension Risk Transfer Market**. Source: Markets Insider via News - Insurance ...
- INSURANCE JOURNAL** (3 days ago). Source: News - Insurance ...
- P/C Insurers Improved Results in Q1**. Source: News - Insurance ...
- Property/casualty sector sees first-quarter gains: Morgan Stanley** (5 days ago). Source: Business Insurance via News - Insurance ...
- Top of the List: KC's independent insurance agencies for property, casualty** (5 days ago). Source: Kansas City ... via News - Insurance ...
- RISK MANAGEMENT MONITOR** (6 days ago). Source: Risk Management Monitor
- Are You Ready for GDPR?**. Source: Risk Management Monitor
- US property/casualty Q1 net premiums written grow 15.2%: Best** (7 days ago). Source: Business Insurance via News - Insurance ...
- Federal Insurance Review** (7 days ago). Source: News - Insurance ...
- Insurers Welcome Global Regulation Provision in Banking Reform Bill**. Source: News - Insurance ...

Encourage & Drive Conversations



100% Paperless Employee Documents



Provide Curated Wellness & Safety Content

The image displays a social media feed for 'HOLMES MURPHY' and a dedicated 'Gluten Free Recipes' page. The feed on the left includes posts such as 'Fajita Lettuce Wraps w...', 'We heard a rumor that https://t.co/r5f6YQTxZ', 'The Best Gluten Free B...', and 'Am I Allergic to Almon...'. The main 'Gluten Free Recipes' page features a large header image with tomatoes and carrots, a search bar, and a grid of recipe cards including 'Apricot & Toasted Coconut Breakfast Bars', 'Gluten Free Chocolate Sheet Cake', and 'SUBST... OATS'.

HOLMES MURPHY

21 days ago

Fajita Lettuce Wraps w
This feature is sponsored by... are simple, light and perfect made in less ...

23 days ago

We heard a rumor that
<https://t.co/r5f6YQTxZ>

25 days ago

The Best Gluten Free B
If you're tired of paying too r... of 8 of the best gluten free b... Try...

a month ago

Am I Allergic to Almon
Food allergies plague many... concerned that the foods we... which is "am I..."

a month ago

Gluten Free Recipes

Search within Gluten Free Recipes

HIDE DUPLICATES FOLLOW EDIT

2 days ago

#MemorialDay isn't complete without a blueberry cobbler topped with Udi's Gluten Free Granola.

udisglutenfree via

2 days ago

Apricot & Toasted Coconut Breakfast Bars

Gluten Free Recipes ...

6 days ago

Gluten Free Chocolate Sheet Cake

Great gluten free ...

6 days ago

7 days ago

SUBST... OATS

in gl... OATS

how to SUBSTITUTE OATS in gluten free baking

Deliver Modern Benefits Education

Open Enrollment, Benefits Guides, Total Rewards Statements

2017 Total Rewards In Review
Your Total Investment:
\$91,535

DOWNLOAD

Your Direct Compensation

\$56,500

93%

- Your Base Pay
- Bonus Compensation
- Federal Unemployment
- State Unemployment

	Your Estimated Contribution	Company Estimated Contribution
Your Base Pay	\$0.00	\$53,000.00
Bonus Compensation	\$0.00	\$2,000.00
Federal Unemployment	\$0.00	\$1,000.00
State Unemployment	\$0.00	\$500.00

Your Medical Plan: Medical Family Plus

Typical Annual Cost

Your Company Benefits

\$23,425

84%

- Medical
- Dental
- Vision
- Disability (long term)
- Disability (short term)
- Life
- HSA

	Your Estimated Contribution	Company Estimated Contribution
Medical	\$2,533	\$16,933
Dental	\$298	\$704
Vision	\$123	\$124
Disability (long term)	\$201	\$202
Disability (short term)	\$201	\$202
Life	\$403	\$501
HSA	\$0	\$1,000

Your Voluntary Benefits

\$11,610

- 10%
- 7%
- 14%
- 19%
- 26%
- 24%

- Retirement Contributions
- Paid Leave
- EAP
- Tuition Assistance
- Relocation Expenses
- Training Courses

	Your Estimated Contribution	Company Estimated Contribution
EAP	\$401	\$1,823
Retirement Contributions	\$2,093	\$1,000
Tuition Assistance	\$0	\$1,500
Training Courses	\$0	\$800
Paid leave	\$0	\$2,493
Relocation Expenses	\$0	\$1,500
Anniversary	\$0	\$0

Employee Assistance Program

\$2,224

Insert Description Text Here

82%

18%

- Company
- You

	Your Contribution	Company Contribution
	\$401	\$1,823

More information about our employee assistance program:

Link 1 Link 2 Link 3

PREVIOUS PAGE CLOSE NEXT PAGE

Your Company Benefits

\$23,425

84%

- Medical
- Dental
- Vision
- Disability (long term)
- Disability (short term)
- Life
- HSA

	Your Estimated Contribution	Company Contribution
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Vision	\$123	\$124
Disability (long term)	\$201	\$202
Disability (short term)	\$201	\$202
Life	\$403	\$501
HSA	\$0	\$1,000

PREVIOUS PAGE CLOSE NEXT PAGE

Measure Engagement and Collect Feedback

demo.backstt.ch

Most Viewed Results

7 days | All

- MONIT** Are You Ready for GDPR? 4 views
Risk Management Monitor
- Companies woo the youngest millennials with tantalizing employee benefits 4 views
Seattle Times via
- Creating a thriving workplace with data, personalized employee benefits 4 views
Benefits Canada via
- Top of the List: KC's independent insurance agencies for property, casualty 3 views
Kansas City Business Journal via
- Retirement Plans Newsletter for May 29, 2018 3 views
BenefitsLink.com Newsletters
- This is how your employees really feel about their #employeebenefit packages: https://t.co/qJtp1NSH3a #HR 3 views
holmesmurphyins via
- Here's why severe weather crisis plans are more important than ever for law firms: https://t.co/WUnCP4vZwN #riskmanagement 3 views
holmesmurphyins via

studio.backstt.ch

Individual Assessment


Draft | Nov 2nd, 2016 | Nov 2nd, 2016

RECIPIENTS	REPORTS
Do you have the appropriate amount of information to make correct decisions about your work?	<p>Always 0% (0)</p> <p>Sometimes 0% (0)</p> <p>Never 0% (0)</p>
Do you have the appropriate amount of information to make correct decisions about your work?	<p>Always 100% (1)</p> <p>Sometimes 0% (0)</p> <p>Never 0% (0)</p>
When something unexpected comes up in your work, who do you usually ask for help?	<p>My Supervisor 100% (1)</p> <p>Coworkers 0% (0)</p> <p>Not Always Sure 0% (0)</p> <p>I Don't Ask Anyone 0% (0)</p>
Can you see a clear link between your work and company's goals and objectives?	<p>Yes, I feel my work moves the company forward</p> <p>No, This is ju</p>

Automate Personalized Digests


6 discreet desk #exercises help you stay #active and fit while at your post. #PSAP #CommCenter #PublicSafety... Inbox x

backstitch <postmaster@digest.backstitch.ch> 6:45 PM (1 minute ago) ☆
to liang ▾



HOLMES MURPHY.

Your personal digest for May 30, 2018



6 discreet desk #exercises help you stay #active and fit while at your post. #PSAP #CommCenter #PublicSafety...

Tweet with a location You can add location information to your Tweets, such as your city or precise location, from the web and via third-party applications. You always have the option to delete your Tweet location h...

— Watson_Consoles

Just how valuable are the tax advantages of retirement accounts?

en Employee Benefit News: Feed

The case for an HSA-first investment strategy