

Communication Partner for Benefits Brokers

Written Translation:

Your message is too important to entrust to anyone but a partner committed to your success.

Brokers who work with us:

- **Save money.** Discounts for previously translated text provide significant savings for brokerages that use templates.
- **Save time.** With text already in our system, we help you meet your ungodly Q4 deadlines.
- **Ensure consistency.** Terms like “primary care provider” are translated the same way, each time they appear.
- **Ensure clarity.** Our database of benefits terminology is extensive and growing.
- **Minimize Q4 migraines.** We format in virtually any program and deliver print-ready documents.

Benefits Light Bulb Videos:



Written material alone is much less likely to be retained or to change behavior. Our short, engaging videos inspire “Light Bulb Moments” and transform employee perspective as to the value of benefits plans and how to use them advantageously. Using our Light Bulbs, our broker partners have:

- Shed light on tricky benefits concepts in both English and Spanish
- Increased (even quintupled) participation
- Improved retention of information with humorous, multimedia approach
- Addressed cultural differences, with two Light Bulbs available in Spanish only
- Uploaded videos easily to enrollment platforms, such as Employee Navigator
- Enjoyed flexible purchasing options (licenses per brokerage or per employer, and short-term rentals)
- Vastly exceeded their clients’ expectations

Consulting:

Most employers and brokers are unaware of the road blocks in on-boarding typical Spanish-speaking employees with benefits. We are available to help:

- Design a plan package that typical Spanish-speaking employees will value
- Create custom communication pieces
- Determine best communication channels
- Engage bilingual supervisors
- Conduct successful enrollment meetings
- Launch an effective, cohesive benefits communication plan in Spanish and other languages

